Patient Organisations Can Play a Major Role in Supporting Implementation of Real Change

- Implementing a Rehabilitation Program for Children with Hearing Loss in Danish Hospitals

Project aim: To implement Auditory Verbal Therapy (AVT), a parentled programme for children with hearing loss, at three Danish Hospitals, and to identify successful drivers of the implementation process.

Background: The patient organisation Decibel's research results (2013-2017) convinced the Danish Government to implement a pilot AVT-programme in 2017.

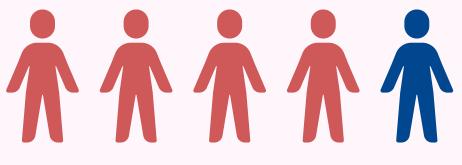
The programme provides AVT to 0-5 year old children with moderate to severe hearing loss, and their parents, for a three-year period.

The Danish Ministry of Health assigned the task of implementation support to Decibel. That included quality assurance, data analysis, knowledge transfer and service alignment between the hospitals. Audiologopedics / AV-therapists implemented the AVT-programme at their audiological clinics and provided AVT to the families.



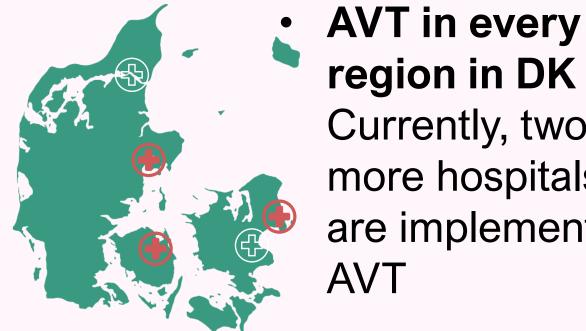
Result 1: Implementation effect

Language development More than 4 out of 5 children (84%) develope age appropriate language after 3 years of AVT (N=201)



Parent satisfaction

93% of the parents are satisfied or more than satisfied with the programme



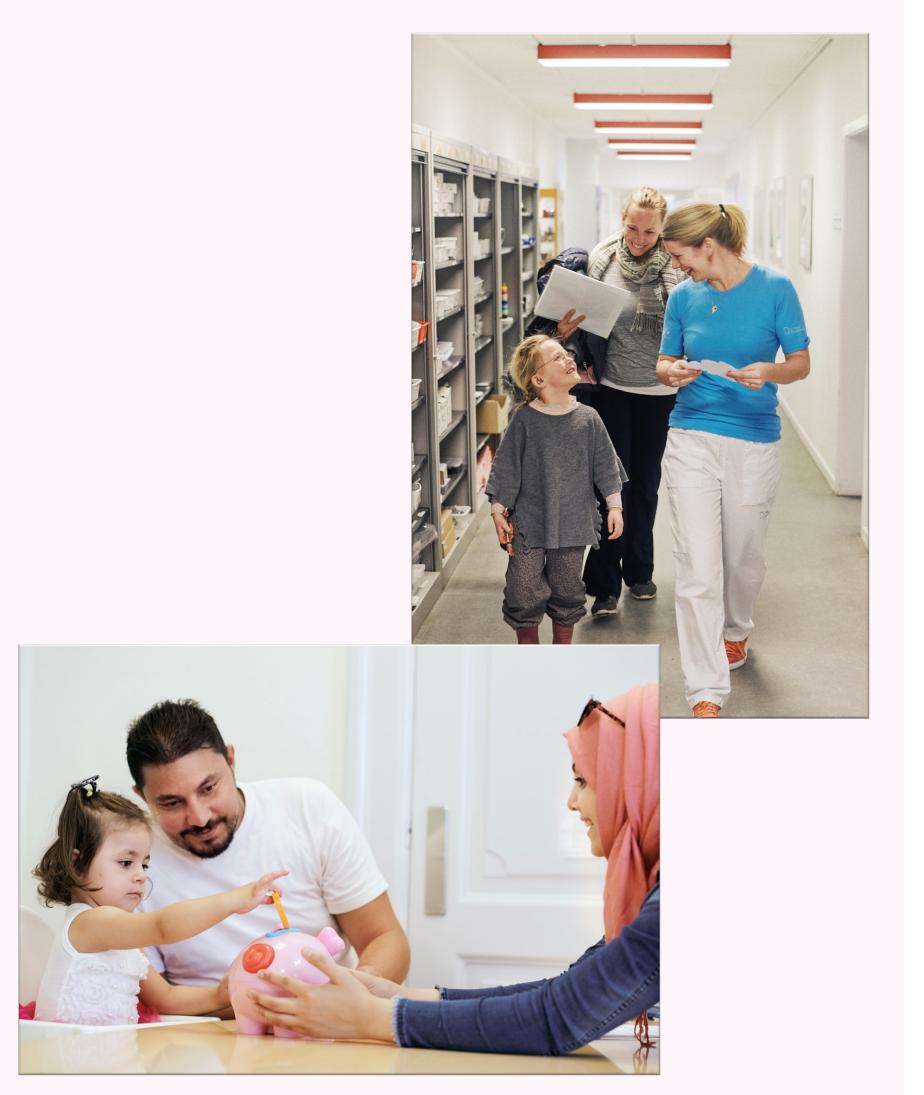
Result 2: Implementation drivers

- Parents Strong parental involvement and advocacy
- **Practicioners** Highly motivated practicioners building the capacity of their clinics

Improvements based on data

User-centered, data-driven improvements derived from continous documentation

- Implementation support A strong organizational set-up and buy-in from senior management



Currently, two more hospitals are implementing **Knowledge transfer** Targeted dissemination of effectiveness to stakeholders and public policymakers throughout the project

Method: Quality Implementation Framework Examples of implementation support by Decibel

4. Improvement Phase

AV-therapists co-designed and implemented improvements, based on data which was analysed and presented to them by Decibel.

Decibel provided dataentry support to AVtherapists and

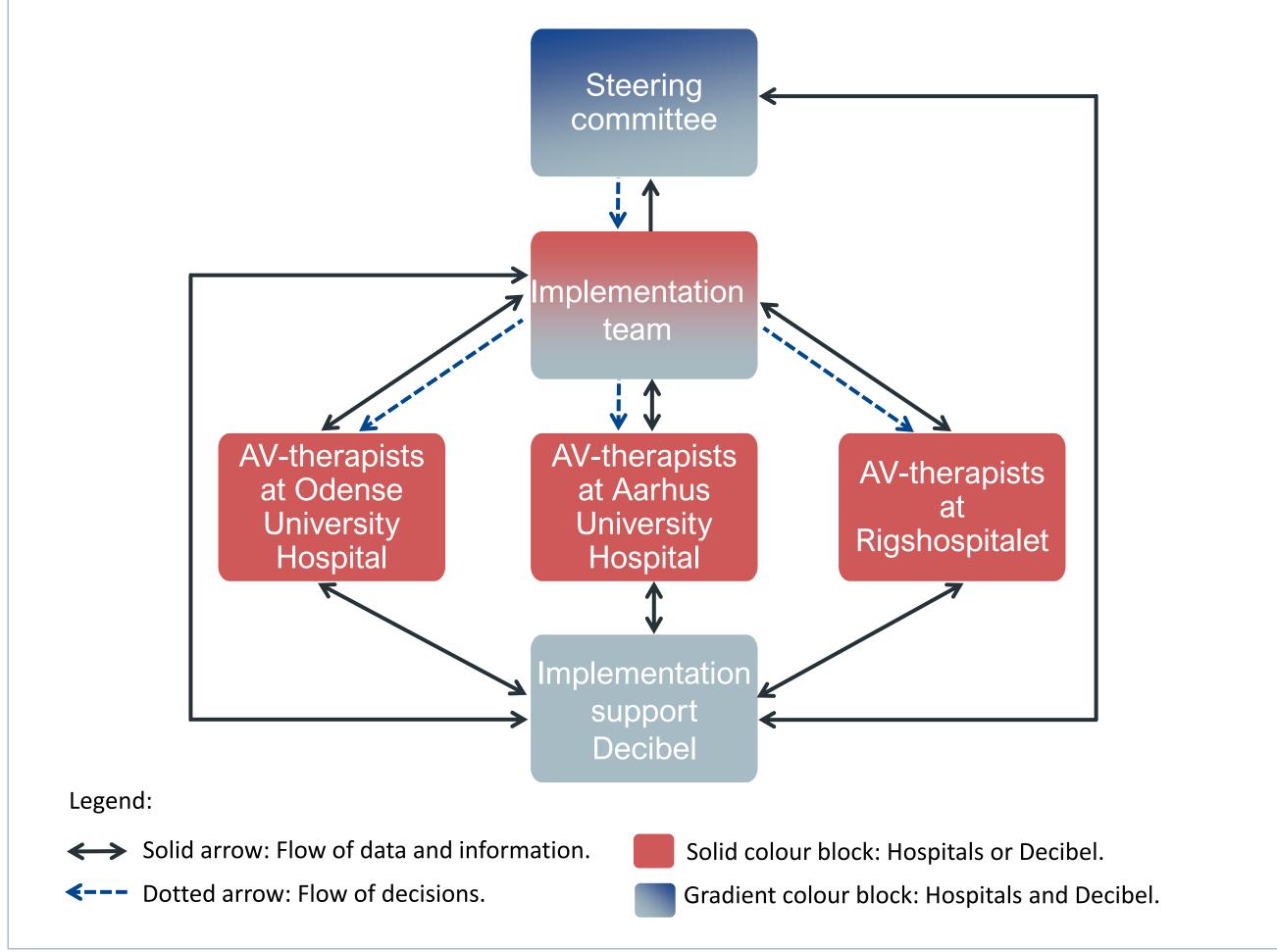
1. Clarification Phase

Decibel and key stakeholders evaluated where the AV-therapy would be best located, and iniated lateral communication between audiology clinics.

Implementation team consisting of six AVtherapists and Decibel

Organisational structure

A classical structure within a hospital setting, but with the addition of a patient organisation supporting the implementation



facilitated multiple workshops to bring all of them together.

3. Active Implementation Phase

was established as well as a management level steering committee.

2. Structure Phase

(Høgh, H. 2017. QIF- Quality Implementation Framework. Implementering med kvalitet baseret på international implementeringsforskning. Metodecentret.)

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- We would like to thank all AV-therapists for the succesful implementation of the AVT-programme, and all the parents who contributed by their active involvement in the data collection.
- Video about the AVT-programme
- Summary of the evaluation report
- Brochure adressed to parents
- Information about Decibel

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